

# **Sponsorship Menu**

All sponsors will be acknowledged on the event website, in media releases and during the induction event. Leadership sponsors will also enjoy the following benefits:

## Platinum Sponsor - \$15,000

- 60 second ad/message in event video
- Business logo given premier placement at entry signage
- Business logo given premier placement on promotional materials
- Program ad full page, inside front or back cover (choice of one)

## Gold Sponsor - \$10,000

- 30 second ad in event video
- Business logo given premier placement at entry signage
- Business logo given premier placement on promotional materials
- Program ad full page, interior page

## Silver Sponsor - \$5,000

- Business name on promotional materials
- Program ad half page, interior page

## Bronze Sponsor - \$2,500

- Business name on promotional materials
- Program ad quarter page, interior page

## **Contributing Sponsor - \$1,000**

- Business name on promotional materials
- Program ad listing

## **Commemorative Program Advertisements**

- Full Page Ad (5.5" x 8.5"): \$500
- Half Page Ad (5.5" x 4.25"): \$350
- Quarter Page Ad (2.75" x 4.25"): \$200
- Business Card (2" x 3.5"): \$100

All ads must be black & white, camera ready, 300 dpi or higher and in pdf or jpg format.