



## Sponsorship Menu

All sponsors will be acknowledged on the event website, in media releases and during the induction event. Leadership sponsors will also enjoy the following benefits:

### Presenting Sponsor - \$5,000

- 30 second ad/message in event video
- Business logo given premier placement at event entry signage
- Business logo on front page of event Program and premier placement on all promotional materials
- Program ad full page, inside front or back cover (choice of one)

### Gold Sponsor - \$3,000

- Business logo given priority placement at entry signage
- Business logo given priority placement on promotional materials
- Program ad full page, interior page

### Silver Sponsor - \$2,500

- Business name on promotional materials
- Program ad three-quarter page, interior page

### Bronze Sponsor - \$1,000

- Business name on promotional materials
- Program ad half page, interior page

### Commemorative Program Advertisements

- Full Page Ad (5" w x 8" h): \$500
- Half Page Ad (5" w x 4" h): \$350
- Quarter Page Ad (2.5" w x 4" h): \$200
- Business Card (3.5" w x 2" h): \$100

All ads must be black & white, camera ready, 300 dpi or higher and in pdf or jpg format.

**Deadline for Ads & Sponsorships: May 1, 2021**