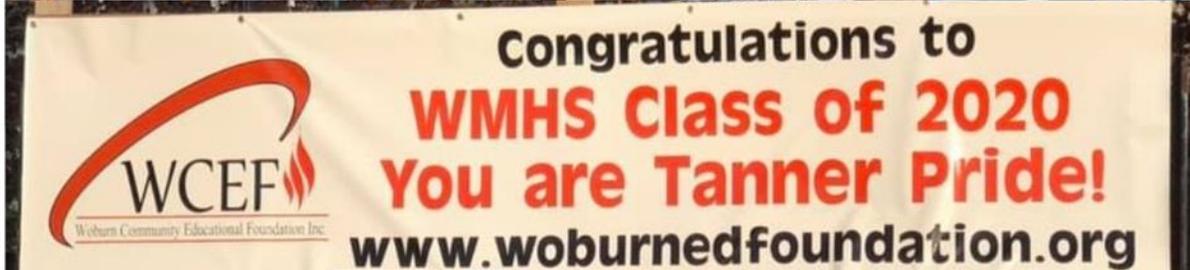




Annual Report of the Organization

Fiscal Year 2020



July 1, 2019 to June 30, 2020



Our Mission

To increase private investment and community involvement in the Woburn Public Schools. Our goal is to support educational programs and initiatives that empower teacher creativity and drive innovation in the classroom beyond that which is possible with public dollars.

Our Purpose

To provide grants directly to educators, opportunities for professional development and investments in technology and curriculum as tools in learning.

Our Work

WCEF is a 501(c)3 nonprofit organization which raises funds in community through:

- Our Woburn's Awesome Teacher Tribute campaign, held each spring
- Our annual fall event, the Women's Forum & Purse Raffle
- The Woburn Hall of Fame, formed in 2019
- Grant writing, to engage local private and corporate foundations
- Partnerships with local businesses through sponsorships and third-party fundraisers
- Direct appeals and solicitations, to encourage community-wide interest and support

2020 Statement of Condition

It is an understatement that 2020 was not the year we planned for or expected. It was a year, however, that we saw our educators and our community come together and work together to meet new challenges. Families partnered with educators, who supported each other to learn together new ways to engage and teach our children. We are proud to be part of this strong and connected community.

While we had to cancel many of our events, our financial standing is strong and we will have resources to invest in our schools this year. We also plan to innovate and adapt our fundraising activities so that we can continue to raise additional resources to fund the district's most pressing yet unmet needs. We are grateful for the continued interest and involvement of hundreds of local families, businesses, educators and community leaders in our mission and in the success of the Woburn Public Schools. Your contributions make a difference, and empower our educators to have a real and lasting impact on the learning experience of today's students.

Thank you for your investment in the potential of our schools and your support of WCEF.

Learn more about WCEF at www.woburnedfoundation.org

2020 Woburn's Awesome Teacher Tribute Campaign

Each May, the Woburn's Awesome Teacher Tribute Campaign invites any member of the community to make a donation to WCEF in honor of any educator in the Woburn Public Schools. This year's campaign was our most successful yet, a reflection of our gratitude to these educators facing new challenges. Each honored educator received their award certificate via email, and posted selfies on social media for us to share with the community. Since 2014, the WATT Campaign has raised more than \$25,000 for Educator Grants. Congratulations and thank you to our 2020 Woburn's Awesome Teachers:

Altavesta

Marisa Boyajian
Karen Carabello
Christine Chute
Kristen Fallon
Lauren Kessariss
Kristine Mooney
Christy Nickerson
Tracy O'Sullivan
Patty Raucci
Jessica Scanlon
Kathleen Sullivan
Patti Valente

Goodyear

Margaret Billings
Ben Bing
Jessica Connolly
Kathleen Doherty
Colene Gibbons
Kathleen Kapstad
Gretchen Lindstrom
Shannon McDonough
Jennifer Ross
Amanda Seminara
Charlotte Sheehan
Kerri Vasquezi
Jolene White

Kennedy

Anthony Bartone
Yadissa Bello
John Bonish
Anitra Brodeur
Arthur Caggiano
Laurie Chartier
Kristal Cohen
Alex Hubbard
Tamara Klinger
Nina Marino
Kathryn Martin
Kara Martyny
Gail Masotta
Sarah Morgan

Hurld Wyman

Entire Faculty & Staff
Erin Chisholm
Rose Elin
Madelyn Farrell
Marlene Faulkingham
Kelly Fay
Kathleen Iverson
Donna Maguire
Michele McDonald
Tammy Sweeney

Linscott Rumford

Amy Baker
Connie Bardascino
Kerri Bradley
Cheryl Dabrieo
Susan Plamondon
Ellen Richardson
Jaclyn Zeidman

Shamrock

Michelle Allardi
Ann Crawford
Liz Cuneo Paradis
Melissa Greer
Susan King
Sheila Marshall
Kerri Moynihan
Alissa Mulkern
Mollie Murphy
Susan O'Connor
Sara Oliveira
Colleen O'Melia
Nancy Osgood
Abby Pinard
Ellen Power
Laura Rebelo
Melissa Richards
Michelle Russell
Kristin Scarvalas
Amanda Smith
Marlene Turner
Julie Urquhart
Kelly Waldo
Michele Widomski
Vanessa Willand

Reeves

Debra Carnevale
Karen Dines
Elizabeth Fisichella
Kathy Fumicello
Patricia Gibbs
Meredith Goodemote
Mary Hanson
Patrice Higgins
Kelley Hurley
Kimberlee Johnson
Amy Manoli
Michelle O'Neil
Jillian Pelissier
Kathy Richburg
Erika Scarborough
Jo-Ann Toscano
Lynn Winans

Joyce

Bob Buckley
James Byington
Christopher Camille
Kara Dattilo
Kim Day
Anuja DeSilva
Jaimie Donaghey
Sue Duffy
Brian Harnden
Meghan Heydt
Laurie Iozzo
Jodi Kenton
Paul McElheney
Laura McGrath
Kathryn Moloy
Daniel Mullen
Mary Pettoruto
Kelly Power
Melissa Traniello
Joseph Tuzzolo
Emily Van Herp

Special All District Tribute:

All WPS Educators

WMHS

Westy Adams
Priscilla Anderson
Loren Baccari
Ben Bridgeo
Alex Bromley
Amy Cardoso
Katherine Escobar
Mike Fowle
Matt Gangi
Rose Joseph
Jennifer Keenan
Katherine LeMay
Bob MacCurtain
John Marshall
Amy Miller
Lindsay Oura
Wayne Pandolph
Kristin Rossi
Callie Sands
Amy Santos
Matthew Toomey

White

Entire Faculty & Staff
Rae Allen
Sharyn Beaver
Jessica Bedoya
Mary Bonsignore
Jaclyn Desmond
Karen Dionne
Amanda Donato
Mike Edgerly
Jordan Gravel
LeeAnn Hatch
Laurie Johnson
Marie LaCour
Cathy Lichoulas
Donna Malloy
Beth McElhinney
Mike McLaughlin
Robert Nickerson
Leanne Venezia
Hallie Vitagliano
Peter Vittoria
Joanie White

Donor Honor Roll

These individuals and businesses have contributed to the continued success of WCEF and our programs during the past year. This support helps to fund new investments in programs that cannot be funded by the regular school budget. Thank you for investing in the achievement of students in the Woburn Public Schools.

Individuals

Peggy Adams
Wayne Altman
Paul Andrews
Franklin Inbaraj Aron Asirvadani
Valerie Barrett
Carla Beaudoin
Mary Bonsignore
Kerrie Botelho
Maura Branley
Melissa Brimmer
Michelle Broadbent
Dafna Brown
Allison Caggiano
Susan Callahan
Joan Cavanaugh
Andrea Cerio
Alex Chen
Andrea Chute
Annamarie Concannon
Maura Cox
Ann & Dave Crawford
Ellen Crowley
Joe & Audrey Crowley
Elizabeth Cuneo
Stephen Dabrieo
Eva Marie D'Antuono
Monica Dattilo
Dania Deane
Liontina Do Vale
Mohanbabu Doddapaneni
Jill Domenici
Joe & Shannon Dooley
Jim & Mimi Dwyer
Kirsten & Mike Flynn
Kari Fonseca
Christine Gauthier
Jennifer Gelvez
Abby Gillis
Sara Gorrasi

Ivy Gosselin
Bridgid Grammer
Heather Grossklaus
Beth Hamilton
Deshea & George Harris
George Holland
Kristyn Hughes
Kathleen Iverson
Bill & Kimberlee Johnson
Bonnie Johnson
Carrie Johnson
Mary Johnson
Jennifer & Chris Jones
Alec Kealing
Melanie Konstandakis
Sandra LaFontaine
Nicole Lesslie
Melissa Leung
Gretchen Lindstrom
Andrew & Emily Lipsett
Abigail Lowry
Robert E. & Karen Maguire
Amy Mahoney
Sumeet Malhotra
Karen Manna
John Marshall
Amie Martin
Michael Martini
Rick Metters & Maura Embler
Rina Mazor
Carin McConchie
Jennifer & Randy McQuilkin
Amanda Mennell
Carole Michelini
Lianne Mokfienski-Ramos
Shirley Morgan
Jenna Mullen
Kim Munsey
Peter Nguyen

Christy Nickerson
Valerie O'Brien
Patrice O'Keefe
Chloe Ovinsky
Ana Packard
Jennifer Parsons
Manisha Patel
Jose Perez
Ellen Power
Nathan & Renee Prestia
Don & Janet Queenin
Varsha Redreddy
Evelyn Riley
Claudio Ruiz
Jennifer Sanchez
Mandy Sawicki
Paul Scanlon
Catherine Severance
Sarah Shaw
Sarah Sheehan
Colleen Sheehy
Siobhan Sherbovich
Kapil Singh
Rafael Soares
Maureen Turner
Ravi Ujjanmatada
Pamela Vaughan
Nancy Whalen
Kelly Wilhelm
Maureen Willis
Carol Zuccala

In Memory of Rosalie Greene:
Leo & Patricia Fitzgerald
Michael & Julie Maher
Mario & Frances Venezia

Businesses & Organizations

Amazon Smile
 Cummings Foundation
 Cummings Properties
 Fidelity Matching Gifts to Education
 Hurd Wyman PTO
 J. Mulkerin Realty
 Kiwanis Club of Woburn
 Little Folks Day School
 Malcolm White Elementary School Staff
 Northern Bank & Trust
 Salem Five Charitable Foundation
 Stanton & Company

Winchester Cooperative Bank
 Winchester Savings Bank
 Winning Home, Inc
 Woburn Public Media
 Woburn Teachers Association

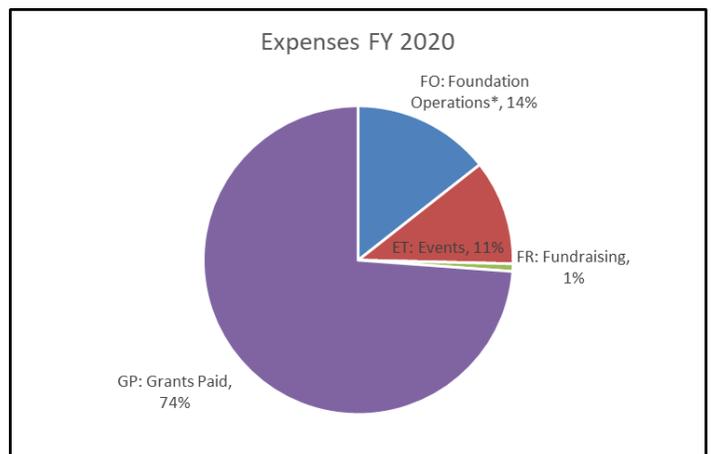
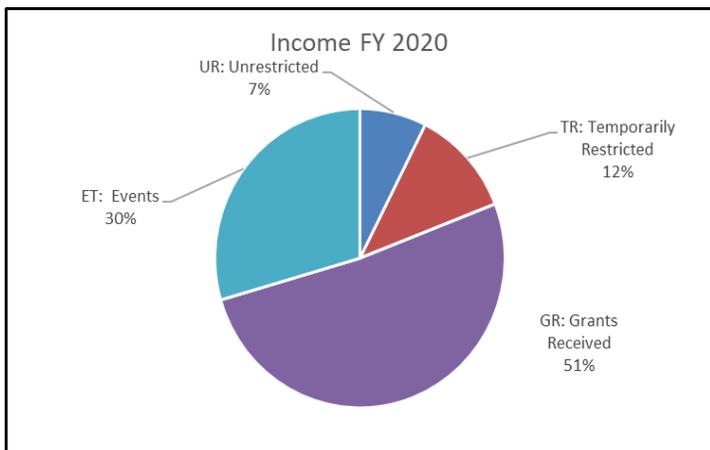
Financial Report

This is a report on the operations of the organization for fiscal year 2020: July 1, 2019 to June 30, 2020.
 These financials were approved by the WCEF Board on August 27, 2020.

Accounts Receivable	
Balance Forward (FY 2019)	\$17,850.59
Donations & Contributions	
UR: Unrestricted	\$4,359.17
TR: Temporarily Restricted	\$6,821.31
GR: Grants Received	\$30,100.00
ET: Events	\$17,276.17
Total	\$76,407.24

Accounts Payable	
FO: Foundation Operations*	\$7,621.33
ET: Events	\$5,843.35
FR: Fundraising	\$420.55
GP: Grants Paid	\$39,180.00
Woburn HOF proceeds paid to WMHS	\$5,297.60
Total	\$58,362.93

*Includes \$3750 as stipend paid to WCEF Executive Director



2020 Educator Grant Program

In 2020, WCEF funded 26 school-based projects and district initiatives designed to support Woburn students in developing a love of learning, a greater awareness of the world around them, and the resiliency to make positive life choices. These projects were selected through a competitive review process, and inspired an investment of \$19,180 as new programs representing innovative instruction in the Woburn Public Schools.

Christine Chute, Altavesta Elementary School

\$1,000 for Chromebooks for Enhanced Instruction

This project brings the technology needed to the classroom to support enhanced instruction for Grade 3 students through the use of the Daily 5 and Math Daily 3 curriculums. These teaching tools have been shown to improve the academic success of at-risk and English language learner students.

Patricia Valente, Altavesta Elementary School

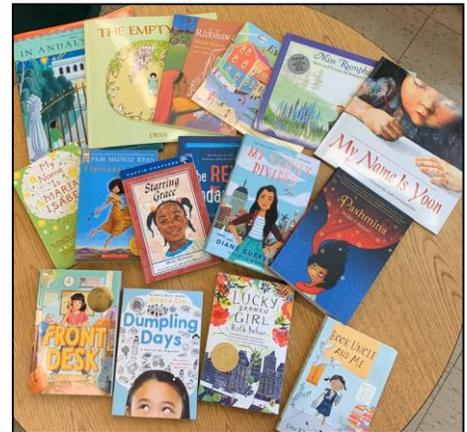
\$994 for Fun Learning with Osmo

Osmo is a technology program with engaging, interactive modules that build math, science, English language arts (ELA) and computer science skills in students, and empowers them to perform confidently and successfully when solving problems. Osmo will be used in the first grade classroom as well as the Resource Room, benefitting special needs and English language learner students.

Christine Wyard, Altavesta Elementary School

\$317 for Inclusive Diversity to Represent Every Child

This project provides resources to purchase reading materials that reflect the diversity of today's students, and also educate all students on the achievements and contributions of important people of color, from diverse backgrounds and cultures. These materials will help students identify with characters in the stories they read, feel proud of their heritage, and hopeful for their future.



Kathleen Doherty, Goodyear Elementary School

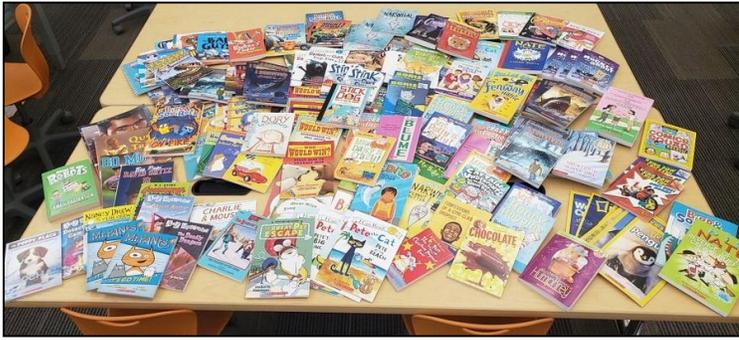
\$693 for Stop Motion Animation

This project brings a new technology to the classroom to enhance projects and lessons and engage students that might otherwise be less than enthusiastic about their education. Stop Motion Animation requires that students think of problems visually and chronologically, and allows students to improve their 21st century skills such as teamwork, creativity, flexibility and critical thinking. This project benefits all fourth grade students as well as English language learners and special education students.

Gretchen Lindstrom, Goodyear Elementary School

\$745 for Green Screen Classroom Set

Green screens add a fun and exciting dimension of learning, providing a platform for students to discuss, evaluate and reflect on their learning in math, science, ELA, and social studies as well as in computer science. This piece of technology will not only enhance students' learning in their core subjects but will also add an opportunity for students to increase their digital literacy. Allowing students to explore core ideas using technology further enhances their ability to interact with the curriculum in a new and exciting way. This technology will be shared with all classrooms in the school.



Jennifer Ross & Amanda Seminara, Goodyear Elementary School

\$2,000 for Books & Brownies

This school-wide event is designed to boost the quality and diversity of classroom book collections. At the event, teachers will “shop” for books from a wide range of materials that meet these criteria:

books that represent diverse populations, books that

students are excited to read, books that showcase grade level Social Studies and Science topics, and books that promote kindness. The goal is to provide Goodyear students with the opportunity to choose reading material from a selection of high quality books designed to encourage them to read, think, and learn. Students will have these resources to deepen and develop background knowledge. These materials will enable students to learn about other people, other perspectives, and see themselves in literature. Grant funds are for books only; home baked brownies will be baked by volunteers.

Diane Brogna, Hurld- Wyman Elementary School

\$1,000 for Brain POP Jr.

BrainPOP Jr. is an interactive program designed to cultivate critical and creative thinking skills in students across all educational subject areas and provides options for children with a range of learning styles and interests. Program components support individual, small group, and whole-class learning; students also have access to the program outside the classroom to promote out-of-school learning.

Sharon Connolly, Hurld-Wyman Elementary School

\$1,000 for IXL for Math and Social Studies Learning

IXL is an on-line program that provides unlimited practice at a skill level directed at each individual student. The program has interactive questions, awards and certificates that keep students motivated as they master skills in both Math and Social Studies. IXL supports the current curriculum and provides additional support to struggling students.

Michele DeMartinis, Hurld-Wyman Elementary School

\$675 for Ukulele Cart

This project provides students in grades 4 and 5 greater opportunity to perform in school and at other venues by providing a cart for safe storage and transport of ukuleles.

Marlene Faulkingham, Hurld-Wyman Elementary School

\$344 for Razz Plus

Razz Plus is a comprehensive blended learning platform that provides differentiated reading materials for students to support individual progress in fluency and comprehension. The program includes curricular support for educators and personalized resources to improve students’ reading skills.

Donna Maguire, Hurld-Wyman Elementary School

\$1,000 for IXL for Math and ELA Learning

IXL covers over 368 skills at the Pre-K to second grade level, aligned with Common Core Standards for Massachusetts. The program provides opportunity for first and second grade students to build skills through practice, enrichment and remediation at a pace that supports individual learning and success.

Kristin Potamis, Hurld-Wyman Elementary School

\$199 for Raz Kids Plus

Raz-Plus is a comprehensive blended learning platform that includes the curricular support teachers need and the personalized resources necessary to improve students' reading skills. Raz-Plus gives children a reason to read, and encourages deeper understanding that improves vocabulary, reading fluency and comprehension skills, all critical to student success.

Bray McNamara, Joyce Middle School

\$920 for Read Naturally for ELL Students

This project addresses the particular struggles of English Language Learner (ELL) students with learning English by providing explicit phonemic awareness instruction. ELL students face the difficult task of learning to read English, learning to speak it, and learning about a new culture. The Read Naturally Program provides additional support in three key areas: English language skills, vocabulary, and general background knowledge. This program has been proven to increase the fluency, vocabulary and comprehension skills of struggling ELL students.



Laurie Chartier Gellman, Kennedy Middle School

\$975 for Tapping into NonFiction through Differentiated Book Clubs

Through the use of mentor texts, mini-lessons, small group work and conferences, students will learn the strategies and skills needed to effectively read and participate in differentiated, interest-based, nonfiction book clubs. Through this project, students will develop autonomy and group accountability which will lead to meaningful student-directed discussions about their chosen text. Engaging in small book groups with peers helps students develop and refine social skills; reading nonfiction helps them develop specialized vocabulary, build their knowledge of the world and think critically, skills that will serve them well in school and in life.



Michael Dreesen, Kennedy Middle School

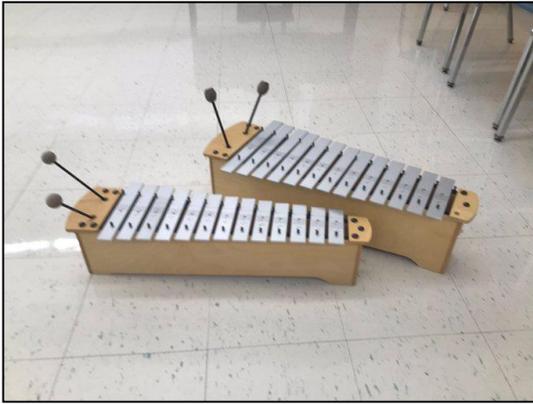
\$636 for Makey Makey for Technology Education

Makey Makey allows students to turn objects of any kind into touchpads combined with computer programs. This simple invention kit connects students to engineering in a fun and unique way, and provides a hand-on learning experience that gets them excited about electronics and its applications across all school subjects and disciplines.

Meredith Goodemote, Sarah Sheehan & Patrice Higgins, Reeves Elementary School

\$897 for IKnowIt

This technology-based math program provides an enhanced educational experience for all students, and will be utilized to close the education gap for students in grades three and four. The website allows educators to address differences in student understanding of math concepts, by tailoring assignments based on student's individual needs.



Bethany Newman, Reeves Elementary School

\$987 for Xylophones!

This project funds the addition of 2 more xylophones at the school, to give students more opportunity to play the instruments during music class. Xylophones are used to support several areas of the music curriculum, exploring beat, rhythm, note-reading and melodic patterns. The instruments will be used by students in first through fifth grades.

Karen Lisacki, Shamrock Elementary School

\$500 for Classroom Dictionaries

Rather than being obsolete, dictionaries teach children valuable life skills such as alphabetical order and using guide words, as well as understanding multi-meanings, parts of speech and spelling. These skills have decreased in today's students through the use of technology in recent years. This project will fund classroom dictionaries for a fifth grade class, to assist students in having a stronger vocabulary, spelling and overall understanding of words and dictionary skills.

Kerri Moynihan, Shamrock Elementary School

\$875 for Educational Activities for WIN Program

What I Need (WIN) blocks are activities designed to give students direct instruction in an area of weakness. With WIN, students work in small groups for approximately six weeks towards a specific goal. These activities/games allow students to practice taught concepts and skills in an engaging way. The games are geared towards specific grade levels and align with the curriculum standards. Students are motivated and engaged while playing learning games. WIN will be used at every grade level to build student's reading skills, reading comprehension, and math skills.

Mollie Murphy, Shamrock Elementary School

\$617 for Read Naturally

This project is an added component to the WIN Program designed to accelerate reading achievement in students reading below grade level. Through the use of Read Naturally, students improve their fluency, phonics skills, comprehension and vocabulary.

Michelle Russell, Shamrock Elementary School

\$400 for Math Manipulatives

This project will help students sharpen their mathematical thinking skills and aid students to better connect ideas and integrate their knowledge so that they gain a deeper understanding of mathematical concepts. These manipulatives help create effective, active and engaging lessons which bring math to life and therefore help students better understand the more complex ideas introduced in 4th grade mathematics. By using hands on materials, students will be able to develop interconnected understandings of mathematical concepts that will carry with them throughout the upper grades.

Diane Ivester, Woburn Memorial High School

\$175 for Botvin Life Skills Module – E-Cigarettes, Vaping and Hookahs

This program builds on the Health and Wellness curriculum, providing timely and relevant information on the real dangers of vaping. Materials will be introduced in health classes for all high school students, to give them the tools and resources they need to make the right decisions to live and maintain a healthy lifestyle.

Matthew Toomey, Woburn Memorial High School

\$300 for Project Imagine

Project Imagine uses fully immersive activities and compelling primary sources to allow students to literally reach out and be a part of history. Students take ownership of their own learning through platform-based online activities, and through the experience form a stronger appreciation for history. This one-year pilot will be used to supplement ninth and tenth grade American History curriculum; if determined to be a valuable learning tool, the project could be expanded across all grades and History curriculums.

Stacey Harris, Joyce & Kennedy Middle Schools

\$931 for Gaining Language Proficiency Through Reading

This project will help students starting in the first years of learning a new language to more rapidly acquire a new language, by providing students with specialized, leveled books appropriate for first year language learners. This reading program will supplement a newly revised curriculum, offering novels that first and second year learners can access at a novice level with content that is engaging for their age group.

Linda Riley, District-Wide Initiative

\$1,000 for Our Lives in Literature

In an effort to increase reading engagement and therefore literacy achievement, Ms. Riley has introduced mentor texts and classroom books featuring characters that reflect the backgrounds of the district's high-needs students. The backgrounds of these characters are diverse in terms of ethnicity, race, language and socio-economic status. In seeing themselves portrayed in texts that are used as teaching materials, racially and culturally diverse students experience a boost in self-esteem, connection to the classroom, and engagement in reading. This leads to greater academic achievement. This project will impact expand the program to serve all students in grades K-12.



District Pilot Project Year 5: Lexia Core 5 Reading Program

In 2016, WCEF was awarded a Cummings Foundation “100k for 100” grant to launch the Lexia Core 5 Reading Program in the Woburn Public Schools as a district-wide initiative. Our goal is to improve the reading skills of the lowest performing students in kindergarten through grade 3 so that every student in Woburn reads at or above grade level by grade 4.

Each year of the pilot, the use of Lexia continues to show impressive results. During the 2019-2020 school year, 838 students used the program to advance their reading skills. At the start of the school year, almost 60% of these students were not reading at grade level. By mid-year, 60% of these students were reading at or above grade level, and 777 of these students, 93% of all those using the program, were on track to be reading at or above grade level by the end of the school year. Overall, the Lexia Program has proven to be an effective tool in supporting student achievement; the Woburn Schools remain on track to have every child in the district reading at or above grade level by grade 4 – the primary goal of the pilot.



WCEF Kindergarten Book Program

WCEF is pleased to continue this program, which gifts a brand new book each fall to every kindergarten student in the district. Through the generous sponsorship of Little Folks Day School and Cummings Properties Client Directed Giving, more than 350 kindergarten students received a copy of *First Day Jitters* for their home library, to introduce families to WCEF and to encourage reading at home.





Members of the Board of Directors

Joe Crowley, Chair

Joanne Mulkerin, Vice-Chair

Donald Queenin, Treasurer

Sue Ellen Holland

Bonnie Johnson

Robert E. Maguire

Michael Martini

Rick Metters

Brian Teague

Nancy Whalen

Maria Zeqo

Maureen Willis

Executive Director & Clerk

Dr. Matt Crowley

Ex-Officio Advisor; Superintendent of Woburn Public Schools

Woburn Community Educational Foundation, Inc.

P.O. Box 581

Woburn, MA 01801

781-281-9589

www.woburnedfoundation.org